Miles Matthewman
PRODUCT DESIGNER

📍 Barcelona   🗣 English [Native], Español, Français

I bring a collaborative, inquisitive approach to every project, aligning user insights, business goals and technology to create user-centred, evidence-based solutions that feel intuitive, accessible, and engaging - delivering real value to users and the business.

SOFT SKILLS

Curious
Empathetic
Open-minded
Creative
Honest
Collaborative

TOOLS

Figma • Figma Sites • FigJam • Framer • AI • Jitter • Loveable • Jira

CERTIFICATIONS

ESDi
Masters
UX/UI Design
2024 - 2025

CareerFoundry
Online Course
UX/UI Program
2020 - 2021

Bristol University
Masters: Distinction
EdTech and Society
2012 - 2013

Warwick University
BSc: 2.1
International
Business & French
2004 - 2008

EXPERIENCE

ESDi + NTT Data [Masters]   Digital Product Design   2024 – 2025

- Project-based Masters and mentoring in Spanish by industry experts.
- Covered: UX research and interviews, information architecture, ideation, user testing, agile UX, gamification, business strategy, UX writing, inclusive design, & UI.

Soluis   Product Designer   View project →   2023 - 2024

- Led all UX/UI efforts for an iPad sales tool in premium real estate, including 10+ user interviews & workshops. Enhanced stakeholder alignment through regular feedback loops to turn complex needs and business goals into a user-centred solution.
- Impact: Sales reps loved how they could easily adapt pitches to each prospect and engage them in a fresh way to bring property visualisations to life.

> *"Outstanding professional with an impressive attention to detail and keen understanding of UXR / UX - foreseeing challenges, addressing them proactively, and driving the project forward with seamless communcation"* - Software Engineer.

Edify   Junior UX/UI Designer   View project →   2022 - 2023

- Conceptualised XR immersive experiences (VR, iPad AR, Desktop) to deliver polished, user-centred experiences under tight deadlines for clients.

> *"His work was superbly executed and full of great tangible solutions delivering excellent end user experiences."* - Chief Product Officer.

> *"Really approachable and keen to take on feedback. Designs were well thought out with a keen eye for accessibility and usability"* - VP Software Development.

CareerFoundry [Online Course]   UX/UI Design   2020 – 2021

> *"Inquisitive, going one step further to understand user pain points, he was never discouraged - always learning and iterating for better outcomes"* - Mentor | Oracle Senior UX Designer.

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